# PRIVACY POLICY

At GSMCOE the privacy of our website users is important to us. Our privacy policy reflects current global principles and standards on handling personal data. We have created this privacy policy to demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with us. The following discloses our information gathering process.

## **Changes to our Privacy Policy**

To make it easy to locate our privacy policy, we have made it available from every page of our website in the footer. To notify users of changes to our privacy policy, we indicate the date the policy was last updated at the bottom of our privacy policy page.

### **Website Usage Information**

We use tracking information to determine which areas our site user's visit based on traffic to those areas. GSMCOE does not personally identify individual users or track what individual users read, but rather how often each page is visited and the anonymous flow of traffic throughout our site. This helps us maintain a superior and informative Website for you.

Our website utilizes various services that collect information about our site visitors. They are listed below with links to their privacy policies.

## **Google Analytics – Tracker**

This analytics tracker gathers non-personally identifiable information about the number of visitors on our site, what pages are visited and the number of return visitors.

# Facebook, Twitter, LinkedIn, YouTube, Pinterest, Instagram & Google+Connect – Widget

This widget allows visitors to post content from our website to their Social Media. Any personal data gathered by this widget is collected upon your consent to use the Social Media Content tool, its use is governed by their corporate privacy policy which can be found at the link below.

This widget allows visitors to like our social media pages or post comments. Any personal data gathered by this widget is collected upon your consent to use the Social Media Plugins tool, its use is governed by their corporate privacy policy which can be found at the link above (same as connect).

### The Information We Collect

Our online forms require users to give us contact information that may include Name, Email Address, Phone No., Student/ Corporate/ Others, State, City and Message. We use this information from the online forms to send the user information they have requested about Admission or Association. Users who fill out online forms may be added to our email list; each email provides the opportunity to unsubscribe. We never sell, share or trade any of our clients information with other institutes.

#### Links

This site may contain links to other sites .GSMCOE is not responsible for the privacy practices or the content of such Web sites. We recommend that you review the privacy policies of these sites and determine if that site protects your privacy in a responsible manner and to your satisfaction.

## **Policy Modifications**

We may change this Privacy Policy from time to time. Also, we assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.

## **Contacting GSMCOE Balewadi about Privacy**

If you have any questions about our privacy statement, the information we have collected from you online, the practices of this site, or your dealings with this Website, please contact:

gsmozecoebalewadi2021@gmail.com

Policy Last Updated: 12/04/2022